

Georgia Association of Student Financial Aid Administrators
Strategic Plan
July 2023 – June 2028

Mission

The Georgia Association of Student Financial Aid Administrators is a professional organization providing training, support, and professional development for its members to effectively advise students and families with postsecondary financial aid options, advocate on behalf of the students, and assist institutions in complying with state and federal requirements.

Vision

Prepare dynamic financial aid leaders to achieve excellence in the administration of financial aid throughout the state of Georgia.

Strategic Goal 1

Attract financial aid leaders to expand their influence beyond their own institution

Objective

Create an atmosphere of engagement and collaboration that encourages financial aid leaders to be a resource within the membership

Strategy 1

Provide new platforms where financial aid leaders can share their expertise

Strategy 2

Utilize current communication methods where financial aid leaders can provide snapshots of proven areas of success

Strategy 3

Recruitment and retention activities to maintain a talented diverse team of financial aid leaders who can contribute to statewide training

Strategic Goal 2

Pursue excellence by addressing and meeting the needs of all member institutions in the area of compliance and training

Objective

Provide support to the GASFAA membership with pathways for attaining compliance

Strategy 1

Review audits and develop training modules to address audit findings and compliance concerns

Strategy 2

Provide a mechanism for institutions to request assistance from GASFAA in providing best practices

Strategy 3

Partner with member institutions and create a repository to identify third party products, services and software used by schools

Strategic Goal 3

Develop leaders to position themselves to participate on the GASFAA Executive Board

Objective

Inspire members to invest their talents and skills within the various GASFAA communities

Strategy 1

Highlight each Chair's purpose, benefits and level of commitment to the committee

Strategy 2

Collect and publish experiences from previous GASFAA Committee members that detail the level of commitment required to become an affiliate and to highlight the benefits of participation

Strategy 3

Identify those committee members who have shown a strong desire for stewardship to others and an eagerness to participate and serve at meetings